

# Joel Kincaid

SYSTEMS DESIGNER

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## EXPERIENCE

### Sledgehammer Games — Systems Designer

2016 - CURRENT

*Call of Duty: WWII - Multiplayer first person shooter*

- Conceptualized, pitched, and iterated on designs for player abilities, bringing some fresh ideas to a long-running franchise
- Built out new gameplay features and revised existing systems using a robust, in-house scripting language
- Worked on multi-disciplinary strike teams to polish gameplay for public demos and release day
- Managed data for the game's monetization system during the live season, tuning it based on analytics and community sentiment

### Florida Interactive Entertainment Academy — Project Lead

2014 - 2015

*Life Unfolds - Emotional life simulation game about growing up and learning skills from loved ones*

- Organized team of 12 around a difficult creative vision and ensured the game always embodied its charming, relatable tone
- Designed and scripted a communication AI that converses with the player through emoticons
- Organized 5 playtests and used survey answers & metrics results to tune and redesign gameplay systems, tutorials, and world design

### 1st Playable Productions — Programming Intern

2012 - 2013

*Leappad Ultra Pets Game - Preloaded minigames on Leappad Ultra devices*

- Programmed gameplay systems for a hang-gliding mini-game, a math mini-game, and a chat application

### Rochester Institute of Technology — Game Designer

2010 - 2011

*Conservation Guild Mod - Educational mod of The Elder Scrolls IV for teaching artifact conservation techniques*

- Designed quests that integrate educational material about conservation techniques into traditional RPG gameplay

## CONTACT

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## SKILLS

### Design

- Design Documents
- Pitching
- Rapid Prototyping
- Playtesting

### Technical

- Programming (C++, C#)
- Game Engines (Unreal, Unity)
- Visual Scripting

### Tools

- Excel
- JIRA
- Confluence
- Perforce

## EDUCATION

### M.S. in Interactive Entertainment (2015)

University of Central Florida  
FLORIDA INTERACTIVE  
ENTERTAINMENT ACADEMY

### B.S. in Game Design & 2Development (2013)

Rochester Institute of  
Technology  
MINOR IN CREATIVE WRITING

## MISC

Eagle Scout